Retraction Note: Measuring the critical effect of marketing mix on customer loyalty through customer satisfaction in food and beverage products

Suci Ayu Sudari*, Arun Kumar Tarofderb, Ali Khatibi and Jacqueline Thama

*aPost Graduate Centre, Management and Science University, University Drive, Off Persiaran Olahraga, Section 13, 40100, Selangor, Malaysia
bFaculty of Business Management and Professional Studies, Management and Science University, University Drive, Off Persiaran Olahraga, Section 13, 40100, Selangor, Malaysia

The editors of Management Science Letters retract this article [1] due to severe irrelevant and unusual citations on this paper from other sources.

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References


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* Corresponding author.
E-mail address: suciasudari@gmail.com (S. Sudari)