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### The antecedence of lecturer's OCB: Evidence from Indonesia

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#### ABSTRACT

This research explores the antecedence of the lecturer's organizational citizenship behavior (OCB) of the private higher education in Indonesia. This research used a quantitative approach with a survey method. The sample of this research is 190 lecturers selected by purposive sampling. The data were obtained by spreading questionnaires and analyzing with path analysis based on supporting descriptive statistics and correlation. The results of research confirm that learning organization, reward system, and organizational commitment had a significant direct effect on OCB, learning organization and reward system had a significant direct effect on organizational commitment, and learning organization and reward system had a significant indirect effect on OCB by mediating organizational commitment. A fit research model was found about the effect of learning organization and reward system on OCB by mediating organizational commitment. This model can be discussed as a reference by researchers and practitioners in developing models of OCB in the future.

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### 1. Introduction

Private higher education in Indonesia has not shown their existence as an educational institution whose responsibilities of human resources development. Based on the ranking of the Ministry of Research, Technology and Higher Education of The Republic of Indonesia in 2019, none of the 3940 private higher education in Indonesia was ranked in the top 10. Telkom University as a private university which is ranked the best (14). At the international level, Telkom University only ranks 533 in Asia and 1906 in the world version of Webometrics, which means the private higher education in Indonesia is embracing a high organizational citizenship behavior (OCB) from lecturers as the main actors in the teaching, research, and community service process. OCB is employee actions carried out based on volunteerism and outside of their role that can make a positive contribution to effective and efficient on the organization (Tschannen-Moran, 2004; Organs in Günay, 2018). In another word, OCB is individual behavior that is not regulated by the organization, and that reward systems are not formally calculated, for example, to help a colleague work overtime if needed, but this behavior will drive the effectiveness of the overall functioning of the organization (Peleaşă, 2018; Spitzmuller et al., in Hanafi et al. 2018). Organs as quoted by Tschannen-Moran (2004) identifies five indicators that can be used as parameters to measure OCB, namely: altruism, conscientiousness, courtesy, sportsmanship, and civic virtue. Based on several research and studies in various countries, industrial, and occupational sectors, OCB among others influenced learning organization, reward system, and organizational commitment.

### 2. Theoretical Framework and Hypothesis Development

#### 2.1. Learning Organization and OCB

Learning organizations reflects the acquisition of knowledge through the application and mastery of new information, tools, and methods to transform themselves (Pedler et al., 1997; White & Burton, 2007). Senge (1990:3) argues that "learning

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organizations are organizations where members continually expand their capacity to create the results they really want, where new expansive patterns of thought are fostered, collective aspirations are freed, and people continually learn to see the whole organization together." The learning organization can be measured by four indicators, namely managerial commitment, system perspective, openness and experimentation, knowledge transfer and integration (Jerez-Gomez et al., 2005). These indicators, in practice, can be realized for developing OCB. As shown in some studies that learning organizations influence OCB, for example, Dirani (2009), Basim et al. (2009), Jo and Joo (2011), and Arma et al. (2016). Based on the studies and statements, the first hypothesis in this study is:

$H_1$ : Learning organization has a direct effect on OCB.

## 2.2. Reward System and OCB

Rewards referring to various organizational activities aimed at allocating compensation financial and benefits to employees in return for efforts and contributions made to achieve organizational goals (McKenna, 2006; Bernardin, 2007). According to Greenberg (2010:362), "reward system should generously and fairly recognize individual' contributions, but they should not be so specific as to connect every move to a bonus or some type of monetary reward." Rewards are all extrinsic rewards received by employees in exchange of work consisting of basic salary, incentives or bonuses, and benefits (Byars & Rue, 2008), which consist of seven indicators, namely: wages/salaries, benefits, additional income, feelings of ability, skills, personal growth, and responsibilities (Vecchio, 2008). The results of research by Suresh and Venkatammal (2010), Sinnappan and Amulraj (2014), Choi et al. (2015), Rahman and Chowdhuri (2018), and Suryani et al. (2019) shows that reward system influences OCB. Based on the studies and statements, the second hypothesis in this study is:

$H_2$ : Reward system has a direct effect on OCB.

## 2.3. Organizational Commitment and OCB

Organizational commitment is "an emotional bond, partisanship, and involvement in a particular organization" (McShane & Von Glinow, 2015:119), and "a state in which an employee identifies with a particular organization and its goals and wishes to maintain membership in the organization" (Robbins & Judge, 2017:74). According to Mowday, Porter, and Steers as quoted by Slocum and Hellriegel (2007:328), "organizational commitment refers to the strength of an employee's involvement in the organizational and identification with it, a support of and acceptance of the organization's goals and values, a willingness to exert considerable effort on behalf of the organization, and a desire to remain with the organization." Thus, when the organizational commitment of employees is high, it means that the alignments with the organization are also high. In organizational commitment, there are several components can be used as indicators in a study, namely affective, normative, and continuance (Meyer & Allen, 1997). These indicators if developing in a good condition can be influences OCB. The results of the study which concluded that organizational commitment affects OCB, including among others conducted by Saxena dan Saxena (2015), Suwibawa et al. (2018), Kusumaninggati et al. (2018), and Shahjehan et al. (2019). Based on the studies and statements, the third hypothesis in this study is:

$H_3$ : Organizational commitment has a direct effect on OCB.

## 2.4. Learning Organization and Organizational Commitment

Organizational commitment in addition to influencing OCB but in other conditions also influenced by the learning organization. The indicators of learning organization which is reflected in managerial commitment, system perspective, openness and experimentation, knowledge transfer and integration (Jerez-Gomez et al., 2005) if in good conditions can be realized for stimulating affective, normative, and continuance commitment (Meyer & Allen, 1997). The results of research carried out by Balay (2012), Rahman and Awang (2013), Bikmaradi et al. (2018), Maulana et al. (2019), and Beauregard et al. (2019) show that learning organization affects organizational commitment. Based on the studies and statements, the fourth hypothesis in this study is:

$H_4$ : Learning organization has a direct effect on organizational commitment.

## 2.5. Reward System and Organizational Commitment

The Reward system also influenced organizational commitment. While indicators of a reward system, as wages/salaries, benefits, additional income, feelings of ability, skills, personal growth, and responsibilities (Vecchio, 2008) in good condition, that is can encourage the onset of affective, normative, and continuance commitment (Meyer & Allen, 1997). As shown in several studies conducted by Williamson et al. (2009), Saqib et al. (2015), Chelangat and Gachunga (2016), Nazir et al. (2016), and Widodo and Damayanti (2020) that reward system affects organizational commitment. Based on the studies and statements, the fifth hypothesis in this study is:

$H_5$ : Reward system has a direct effect on organizational commitment.

### 3. Research Methods

This research uses a quantitative approach to survey methods. The survey involved a research sample of 190 permanent lecturers of private higher education in Indonesia spread across 10 provinces determined by purposive sampling based on certain characteristics (Widodo, 2019). The number of samples is by following the criteria of Hair et al. (2010) that sample size is five to ten times the number of indicators (observations) of all research variables. The number of indicators (observations) of the four latent variables in this study is 19, so if multiplied by ten = 190. The details: four indicators of learning organization variables, namely: managerial commitment (MC); system perspective (SP); openness and experimentation (OE); knowledge transfer and integration (KTI) (Jerez-Gomez, Cespedes-Lorente, & Valle-Cabrera, 2005), seven indicators of reward system variables, namely: wages/salaries (Wag), benefits (Ben), additional income (AI), feeling of being able (FBA), skills (Ski), personal growth (PG), and responsibility (Rsp) (Vecchio, 2008), three indicators of organizational commitment variables, namely: affective (Aff), normative (Nor), and continuance (Con) (Meyer & Allen, 1997), and five OCB variable indicators, namely: altruism (Alt), conscientiousness (Cons), courtesy (Crt), sportsmanship (Spr), and civic virtue (CV) (Organs in Tschannen-Moran, 2004). The data was collected by a questionnaire in the form of a Likert scale model with five alternative answers: strongly disagree, disagree, neutral, agree, and strongly agree. The questionnaire was made by researchers themselves based on the theoretical indicators of the experts. The learning organization questionnaire consists of 12 items with an alpha coefficient = .954, the reward system consists of 10 items with an alpha coefficient = .889, organizational commitment consists of 10 items with an alpha coefficient = .837, and OCB consists of 10 items with alpha coefficients = .877. Data analysis using the path analysis and to test the significance of the path coefficient uses a t-test by Lisrel 8.80. The profile of respondents as research samples is described in Fig.1.

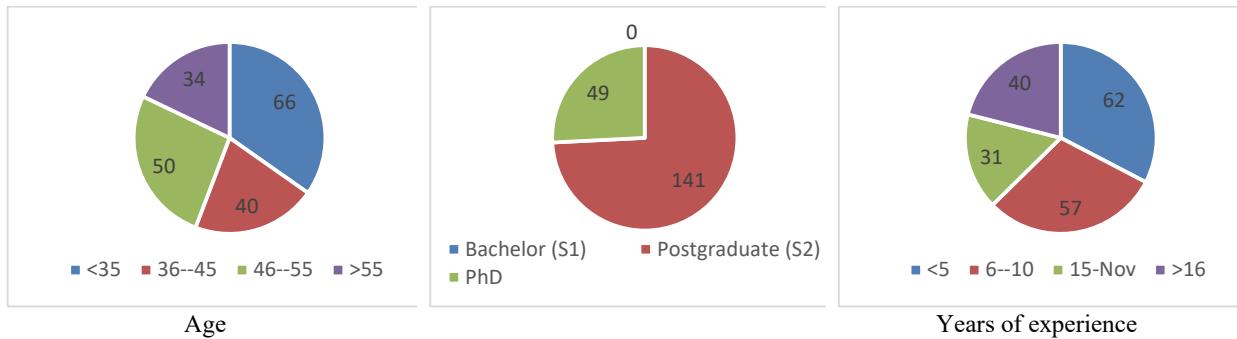


Fig. 1. Personal characteristics of the participants

The majority of gender is male (65.79%), ages 26 - 35 years (34.74%), postgraduate education (74.21%), marital status (87.89%), and length of work < 5 years (32, 63%). Moreover, nearly 88% of the participants in this survey were married.

### 4. Research Results

The results of the descriptive statistical analysis for the four research variables are presented as followed in Table 1. As shown in Table 1, the mean values of the four variables from the lowest to the highest in succession are reward system (38.20), OCB (40.45), organizational commitment (41.52), and learning organization (48.11). Table 2 shows all indicators on each variable have significant relationships with the indicators of the other variables at level  $p < .05$ . This condition indicates that all the indicators of all variables had a mutual relationship with each other.

**Table 1**  
Descriptive Statistics

		Learning	Reward System	Organizational Commitment	OCB
N	Valid	190	190	190	190
	Missing	0	0	0	0
Mean		48.11	38.20	41.52	40.45
Median		51.00	39.00	41.00	40.00
Mode		60	40	40	40
Std. Deviation		10.444	6.461	4.584	6.435
Variance		109.079	41.748	21.013	41.413
Range		46	34	30	40
Minimum		14	16	20	10
Maximum		60	50	50	50
Sum		9140	7258	7889	7686

The results of hypothesis testing with path analysis of the effects of learning organization and reward system on organizational commitment and OCB are summarized in Table 3 and visualized in Fig. 2 and Fig. 3. The test results in Table 3 show that all hypotheses were supported ( $t$ -value  $>$   $t$ -table at  $\alpha = .01$ ). Therefore, the results of this study indicate that learning organization, reward system, and organizational commitment had a significant direct effect on OCB, then learning organization and reward systems had a significant direct effect on organizational commitment.

**Table 2**  
Correlation matrix of indicators

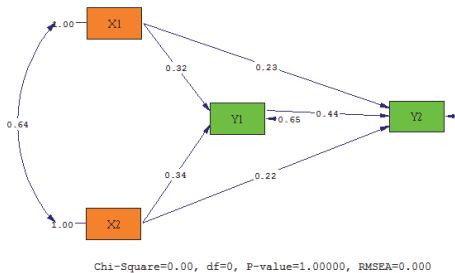
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
Learning Organization																			
1. MC	1.00																		
2. SP	.83*	1.00																	
3. OE	.76*	.79*	1.00																
4. KTI	.81*	.84*	.86*	1.00															
Reward System																			
5. Wag	.38*	.37*	.46*	.39*	1.00														
6. Ben	.37*	.40*	.44*	.40*	.88*	1.00													
7. AI	.36*	.32*	.31*	.34*	.66*	.68*	1.00												
8. FBA	.59*	.59*	.57*	.60*	.54*	.55*	.55*	1.00											
9. Ski	.63*	.62*	.63*	.63*	.61*	.61*	.51*	.80*	1.00										
10. PG	.62*	.59*	.58*	.59*	.51*	.53*	.49*	.76*	.74*	1.00									
11. Rsp	.40*	.40*	.36*	.42*	.46*	.43*	.47*	.54*	.49*	.60*	1.00								
Organizational Commitment																			
12. Aff	.31*	.31*	.35*	.32*	.25*	.24*	.23*	.26*	.37*	.31*	.30*	1.00							
13. Nor	.36*	.30*	.38*	.35*	.24*	.25*	.24*	.40*	.35*	.36*	.36*	.47*	1.00						
14. Con	.54*	.56*	.54*	.57*	.47*	.47*	.50*	.55*	.58*	.50*	.52*	.66*	.55*	1.00					
OCB																			
15. Alt	.52*	.46*	.46*	.51*	.39*	.38*	.33*	.41*	.53*	.43*	.37*	.52*	.35*	.58*	1.00				
16. Cons	.38*	.35*	.38*	.39*	.33*	.32*	.31*	.41*	.46*	.40*	.42*	.44*	.38*	.51*	.62*	1.00			
17. Crt	.42*	.41*	.44*	.38*	.33*	.36*	.32*	.40*	.43*	.41*	.39*	.45*	.35*	.54*	.58*	.57*	1.00		
18. Spr	.47*	.45*	.59*	.45*	.40*	.41*	.25*	.55*	.60*	.53*	.39*	.26*	.47*	.46*	.56*	.56*	.52*	1.00	
19. CV	.52*	.52*	.51*	.59*	.39*	.38*	.27*	.42*	.55*	.42*	.36*	.54*	.38*	.61*	.62*	.54*	.53*	.53*	1.00

\* p<.05

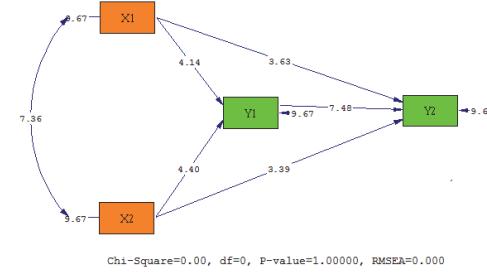
**Table 3**  
Summary of path coefficients and t values

Hypothesis	Path Coefficients	T Value	Hypothesis Testing
H <sub>1</sub> : Learning organization (X <sub>1</sub> ) on OCB (Y <sub>2</sub> )	.23**	3.63	Supported
H <sub>2</sub> : Reward system (X <sub>2</sub> ) on OCB (Y <sub>2</sub> )	.22**	3.39	Supported
H <sub>3</sub> : Organizational commitment (Y <sub>1</sub> ) on OCB (Y <sub>2</sub> )	.44**	7.48	Supported
H <sub>4</sub> : Learning organization (X <sub>1</sub> ) on Organizational commitment (Y <sub>1</sub> )	.32**	4.14	Supported
H <sub>5</sub> : Reward system (X <sub>2</sub> ) on Organizational commitment (Y <sub>1</sub> )	.34**	4.40	Supported

\*\* p<.01



**Fig. 2.** Path Coefficients



**Fig.3.** T Values

In addition, the results of this study also show learning organization and reward system had a significant indirect effect on OCB by mediating organizational commitment, each with path coefficient = .014\*\* and .015\*\* and t-value = 3.62 and 3.79. In Fig. 2 and Fig. 3, the test results of the model with goodness of fit statistics show the significant with Chi-Square = 0.000, df = 0, p-value = 1.00000 > .05 and RMSEA = .000 < .08, so that the model tested is fit. That means the theoretical model being tested is supported by empirical data.

#### 4. Discussion

The results have indicated that the learning organization and reward system had a significant effect on OCB, either directly or indirectly by mediating organizational commitment. The results of the correlation test between indicators for all variables as a whole show a significant relationship. Finally, the result of a fit model test also shows that the theoretical model was in accordance (fit) with empirical data. This finding confirms that learning organization, reward system, and organizational commitment are strong antecedents for OCB. Moreover, organizational commitment plays a significant role as a mediator of the influence of learning organizations and reward systems on OCB. These findings were consistent with other results used as a reference to build this research hypothesis. In practice, leaders and managers of private higher education who give great attention to managerial commitment, system perspective, openness and experimentation, knowledge transfer and integration tend to have lecturers who have altruism, conscientiousness, courtesy, sportsmanship, and civic virtue. This is consistent with the results of correlational analysis between indicators which confirm that all learning organization indicators have a significant relationship with all OCB indicators. These findings are consistent with the results of Jo and Joo (2011) and Arma et al. (2016) who show that learning organization affects OCB. Besides, leaders and managers of private higher education that have an adequate reward system, which is characterized by the provision of wages/salaries, benefits, additional income, feelings of ability, skills, personal growth, and responsibilities according to the needs and expectations of lecturers tend to motivate lecturers to show extra-role behavior through altruism, conscientiousness, courtesy, sportsmanship, and civic virtue. This is consistent with the results of correlational analysis between indicators which show that all reward system indicators

have a significant relationship with all OCB indicators. The research results of Rahman and Chowdhuri (2018) and Suryani et al. (2019) also prove that the reward system influences OCB. In reality, leaders and managers of private higher education that can manage and develop affective, normative, and continuance commitments of lecturers also well have great potential to encourage the emergence of extra roles of lecturers' roles manifested in altruism, conscientiousness, courtesy, sportsmanship, and civic virtue. This is consistent with the results of correlational analysis between indicators that prove all organizational commitment indicators have a significant relationship with all OCB indicators. Studies conducted by Agung and Sapta (2018) and Shahjehan et al. (2019) also report that organizational commitment affects OCB. Moreover, efforts of leaders and managers of private higher education to build optimally managerial commitment, perspective systems, openness and experimentation, knowledge transfer and integration of lecturers can also have implications for increasing the affective, normative, and continuance commitment of lecturers. As shown by the results of correlational analysis between indicators, all indicators of reward systems and organizational commitment are significant. The results of research by Maulana et al. (2019) and Beauregard et al. (2019) also indicate that learning organization influences organizational commitment. Finally, seriousness and success of leaders and managers of private higher education in building reward systems in the form of wages/salaries, benefits, additional income, feelings of ability, skills, personal growth, and responsibilities also can stimulate an increase in affective, normative, and continuance commitment among lecturers. This is consistent with the results of correlational analysis between indicators of the reward system variable and organizational commitment, which are all significant. The investigation of Chelangat and Gachunga (2016) and Widodo and Damayanti (2020) found that reward systems influence organizational commitment. The results of this study confirm the results of a number of such studies and moreover find a new empirical model based on the data of private higher education lecturers in Indonesia, which can be adopted as a theoretical (conceptual) model of future research that can be utilized by researchers concern on contemporary OCB issues. For organizational and management practitioners, this new model can be used as one of the strategic options in building OCB lecturers or employees. The focus is on the creative, innovative, and massive utilization of learning organizations, reward systems, and organizational commitment through organizational engineering, for example by optimizing learning organizations, reward systems, and organizational commitment. Such efforts can, for example, be pursued through new policies that enable organizations to truly act as learning organizations, namely places where students (members of the organization) continually expand their skills to create and achieve, places to encourage new patterns of thinking, places collective aspirations are learned, where students (members of the organization) learn how to learn together, and where organizations expand their ability to innovate and solve problems (Senge, 1990). In addition, the new policy can also be oriented towards improving the reward system, both in content and methods, so that it can trigger the emergence of a new spirit that initiates the growth of organizational commitment and OCB that is stronger and solid among lecturers or employees.

## 6. Conclusion and Recommendation

This research has proven that learning organization, reward system, and organizational commitment had a significant direct effect on OCB, learning organization and reward system had a significant direct effect on organizational commitment, and then learning organization and reward system had a significant indirect effect on OCB by mediating organizational commitment. Therefore, a fit research model was found about the effect of learning organization and reward system on OCB by mediating organizational commitment with the research setting of the lecturers of private higher education in Indonesia. This model can be used as a reference by researchers and practitioners in developing models of OCB that are following their respective conditions and also be further developed and expanded into research, studies, and projects to develop OCB which is more complex, comprehensive, and holistic by adding variables, other relevant indicators, and other analysis approach as structural equation modeling (SEM) with SmartPLS software.

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